

Marketing Volunteer

Location: Nottingham / Remote

About Us: The Wolfpack Project is Nottingham's only youth organization dedicated to reducing loneliness and promoting positive mental health among individuals aged 16-35. Through personalized support, social groups, events, and more, we aim to create vital support networks and foster communities for isolated young people.

Role Description: As a Marketing Volunteer, you will play a crucial role in spreading awareness about The Wolfpack Project and its mission. Your efforts will directly contribute to building a stronger and more connected community of young individuals in Nottingham.

Key Responsibilities:

- Assist in developing and implementing marketing strategies to promote our programs and initiatives.
- Create engaging content for social media platforms, website, and other marketing materials.
- Collaborate with the team to brainstorm and execute innovative marketing campaigns.
- Conduct market research to identify trends and opportunities for outreach.
- Support in organising and promoting events to engage the target demographic.
- Monitor and analyse the performance of marketing efforts and provide insights for improvement.

Requirements:

- Passion for promoting positive mental health and reducing loneliness among young people.
- Strong communication skills, both written and verbal.
- Familiarity with social media platforms and basic marketing principles.
- Ability to work effectively in a team and independently.
- Creative thinking and a willingness to learn and adapt.

Benefits:

- Gain valuable experience in the field of marketing for a meaningful cause.
- Contribute to a vibrant community of young individuals working towards a common goal.
- Develop and refine marketing skills while making a positive impact.

Time Commitment: Flexible, with opportunities for both short-term and long-term involvement.